

Rep Order# 6849240 Ver# 1 Status New
EC'd Yes

Traffic Order# 6849240

Printed: 09/04/2012 10:49 AM
Last Received: 09/04/2012 10:15 AM
Showing Buylines: All Lines

1 of 3

Station KTNV-TV LAS VEGAS, NV
Advertiser () .AMERICAN CROSSROADS
Product American Crossroads
Estimate# 943
Buyer Emily Milhoan
Phone#
Fax#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 11/27/943
Flight Dates 09/05/2012 - 09/14/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT

TOTAL 20,350.00

PLS CONFIRM ASAP

THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W	4P-5P	ACTION NWS@4PM/ACCESS HOLLYWD	:30	\$650.00	09/05-09/05	1	1	1	\$650.00	
	2	M	4P-5P	ACTION NWS@4PM/ACCESS HOLLYWD	:30	\$650.00	09/10-09/10	1	1	1	\$650.00	
	3	TU	4P-5P	ACTION NWS@4PM/ACCESS HOLLYWD	:30	\$650.00	09/11-09/11	1	1	1	\$650.00	
	4	TH	4P-5P	ACTION NWS@4PM/ACCESS HOLLYWD	:30	\$650.00	09/13-09/13	1	1	1	\$650.00	
	5	SA	6P-630P	SAT NT FTB-ABC	:30	\$750.00	09/08-09/08	1	1	1	\$750.00	
	6	W	10A-11A	VIEW-ABC	:30	\$1,000.00	09/05-09/05	1	1	1	\$1,000.00	
	7	F	10A-11A	VIEW-ABC	:30	\$1,000.00	09/07-09/07	1	1	1	\$1,000.00	
	8	M	10A-11A	VIEW-ABC	:30	\$1,000.00	09/10-09/10	1	1	1	\$1,000.00	
	9	W	10A-11A	VIEW-ABC	:30	\$1,000.00	09/12-09/12	1	1	1	\$1,000.00	
	10	F	10A-11A	VIEW-ABC	:30	\$1,000.00	09/14-09/14	1	1	1	\$1,000.00	
	11	TH	6P-7P	ACTION NWS@6PM/ACTION NWS@630	:30	\$1,000.00	09/06-09/06	1	1	1	\$1,000.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	12	F	6P-7P	ACTION NWS@6PM/ACTION NWS@630	:30	\$1,000.00	09/07-09/07	1	1	1	\$1,000.00	
	13	TU	6P-7P	ACTION NWS@6PM/ACTION NWS@630	:30	\$1,000.00	09/11-09/11	1	1	1	\$1,000.00	
	14	W	6P-7P	ACTION NWS@6PM/ACTION NWS@630	:30	\$1,000.00	09/12-09/12	1	1	1	\$1,000.00	
	15	F	6P-7P	ACTION NWS@6PM/ACTION NWS@630	:30	\$1,000.00	09/14-09/14	1	1	1	\$1,000.00	
	16	SU	11P-1135P	ACTION NWS@11P<	:30	\$1,750.00	09/09-09/09	1	1	1	\$1,750.00	
	17	TU	9P-10P	DANC-RESLT-ABC	:30	\$4,500.00	09/11-09/11	1	1	1	\$4,500.00	
	18	SU	8A-9A	ACTN NWS SU@8A	:30	\$750.00	09/09-09/09	1	1	1	\$750.00	

--REPORT TOTALS--

Report Totals: 18 / \$20,350.00

--SALES MONTHLY TOTALS--

Sep 12: 18 / \$20,350.00

Sales Totals: 18 / \$20,350.00

Station Totals: 18 / \$20,350.00

Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$84,792	KBLR	0%	KLAS	25%	KSNV	14%	KTNV	24%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	37%				

--COMPETITIVE COMMENTS--

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

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--- CREDIT RISK ---

CASH IN ADVANCE